

REVIEW advertisements bring the business to your doors and you sell them.



"Bob—this is SOME thirst-quencher"

Some thirst-quencher is right! The most tiring games are well worth the energy if followed by a cool glass of Pepsi-Cola.

Not only delicious and wholesome, but invigorating at all times—after contests of brain or brawn. And in the home it has the same appetizing and comfort-giving effects. You can get it at the fountain—or carbonated in bottles, at your grocer's.

**PEPSI-Cola**

For All Thirsts—Pepsi-Cola

J. C. BUCHANAN  
W. W. BROWN

Proprietors

J. C. Buchanan, Mgr.



MURDOCK MACQUARRIE  
In The Big U Film Story  
"THE SHERIFF OF RED ROCK GULCH"



EDITH ROBERTS  
Up A Tree in the Imp Comedy  
"BILLY'S COLLEGE JOB"

See it Thursday -AT THE BROADWAY- See it Friday

**A Good Name is  
Rather to be chosen  
Than GREAT RICHES**

Don't buy a piano just because they call it a Piano!

WHEN You BUY, be sure you get a Piano with a reputation.

The Lindeman & Sons  
the oldest Piano in the world,  
bearing the same name since  
1821, and is the best Piano for  
the money you can buy.

When you want a piano with  
Quality and Tone, talk with  
FRAZIER!

You are always  
welcome at the  
House of Frazier

**Frazier Piano Co.**

Greensboro, N. C.

Branch Office: 209 North Main St., - High Point



WHITE FELT SAILOR.

The chic hat for early autumn wear is the felt sailor. The one shown here is of rose colored felt with a binding of cream faille silk about the brim and a band of the same silk about the crown.



A PRINCESS MODEL.

A charming one piece gown which simulates a jacket effect is shown in this illustration made of blue serge and trimmed with braid and buttons. The skirt is attached to a yoke which does not extend across the front. Of course this garment must have a very well cut foundation.



HANDSOME FOX SET.

Cross fox set consisting of muff and scarf is worn with navy gaberdine princess gown and smart velvet turban.

THE SLEEVELESS BOLERO.

Sleeveless bolero vest coats made of broadly striped satins in navy and white, black and white and garnet and white, with their edges bound with white silk braid or milliners' folds of white velvet, are the newest tricks offered in fancy waist styles.

They are worn with underblouses of sheerest linen, choked very high with lace inserted boned collars, or of white net which sports cordings of velvet to match the suit worn.

**The Right Doctor**

Here are Doctor Cabot's don'ts in selecting a doctor for the family. "Never go to a doctor who says in advance he can cure you. He is always a quack." "Never go to a doctor who gives you a drug every time he sees you." "Never trust the doctor who does not give you a thorough examination."

**CAN'T AFFORD IT**

The other day a merchant said he couldn't afford to advertise in his home newspaper. If the man's view were not distorted, he would see that he couldn't afford not to advertise. Refusing to advertise is his most expensive extravagance. That same merchant will spend hours telling of the "unfair" competition of the mail-order houses who are his most aggressive and dangerous competitors, yet the methods employed by the mail-order houses which succeed are the ones which the merchant refuses to use. The mail-order house first of all is an ADVERTISER. Advertising is the life of its business. Every magazine that enters the small town and rural home carries the ad of the mail-order house. Expensive catalogs are printed showing the illustrations of the actual articles. Occasionally sheets are scattered broadcast over the country as a special "come-on" for the bargain hunter. Instead of doing these things in a smaller way through the columns of his local paper, the merchant who can't afford to advertise sits down and "cusses" his tough luck and wonders why he can't get the business. He never thinks he has a better opportunity to reach the people in his neighborhood than the mail-order house has. It doesn't cost him as much as it does the outsider; he can draw the people to his store and show them the actual article he is advertising, and when they buy, they can take their purchase home with them instead of having to wait for several weeks for it. Advertising is an investment. It should be charged to your selling cost. Figure what percentage you have to pay to advertise, then base a fifty-two weeks campaign on the computation. You can't lose. You can't afford NOT to advertise.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address: F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

**Fifteenth Series**  
**High Point Perpetual Building & Loan Association**  
OPENS OCTOBER 1ST  
Save Systematically; build Economically  
V. A. J. IDOL, SECRETARY AND TREASURER  
At Commercial National Bank

**WANTS**  
**Watch This Column**

**WANTS, FOR SALE, ETC**

[Use our classified ad column. It will pay big dividends. One cent a word first insertion, 3-4 of a cent a word for subsequent insertions.]  
Be sure to mention The Review when writing advertisers in order to get best service and results.

YES—We teach you the barber trade and give position in our chain of shops at good wages for \$38. Atlanta Barber College. 10 E. Mitchell St. Atlanta, Ga. 14

Land Deeds, Chattel mortgages state warrants, Summons, etc., for sale at The Review office in any quality desired. 14

Leonard Beavans-Stamey Co. is strong on coats and coat suits. See what is said in local and ad. today.

If you are seeking real fraternity with no frills, join the Knights of Pythias and learn what true fraternity consists of. 14

WANTED—Students to learn Bookkeeping, Shorthand, (9 lessons, 6 rules), Civil Service. Positions guaranteed \$50 to \$75 per month. Scholarship sold on credit. Lessons heard any hour. Phone 4132. Edwards Business College. 14

FOR SALE—Two fine building lots in Carrick grove. Will go cheap if taken at once. Apply at this office, 14

LAND POSTERS For Sale—Printed on card or cloth. Chattel mortgages, land deeds, etc. Review Office. 14

**MOORE'S SPRNGS WATER**

Digests Food, Purifies Blood, Creates Vigor

Moore's Springs water has made more permanent cures than any other water in existence.

For Indigestion, Constipation Catarrh, Stomach and Bowel Troubles, Kidney and Bladder Diseases, Rheumatism, Nervousness and long standing Blood Diseases it has no equal.

Let us prove its wonderful curative powers to you.

Prices of water, 12 one-half gallon bottles \$1.50; five-gallon Carboy, \$1.25.

Board at Springs (water free) \$1.00 to \$2.00 per day, \$10.00 to \$12.50 per week.

Write for booklet and other information.

**Moore's Mineral Springs Co.**  
Moore's Springs, N. C.

W. C. JONES,

President

W. L. HORNEY,

Vice-President

A. B. HORNEY,

Sec. & Treas.

The Next Sack of Flour You Order Ask For

**"White Frost," "Eclipse" or  
"Luxury" Flour**

Made by the High Point Milling Co.

We guarantee our flour to be pure wheat flour and as good as anything on the market, and better than the most.

**Why Not Buy Flour Made at Your Home Mills**

What is the Difference? Here It Is:

**OUR MILL**

Buys wheat here  
Helps your own town  
Supports our schools  
Gives to churches  
Buys groceries here  
And a few dry goods  
Pays a snug tax here  
Hires men here

**OUTSIDE MILLS**

DON'T  
DON'T  
DON'T  
DON'T  
DON'T  
DON'T  
DON'T  
DON'T

Help yourselves by helping your home mill

Yours truly,

**High Point Milling Co.**